

LOOKING FOR A SOLID RETURN ON YOUR INVESTMENT?



For Ron Brown Scholars,
graduating from a top
university isn't their challenge.
Getting there is.

Your investment can make that happen. Their exceptional
commitment and dedication guarantee success. Our results prove it.

THE RON BROWN SCHOLAR PROGRAM KNOWS WHAT IT TAKES

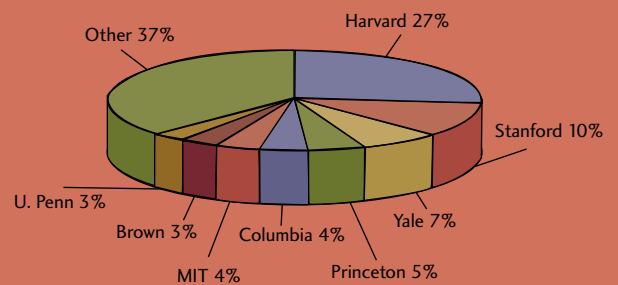
for academically talented African American high school graduates from
adverse circumstances to achieve their potential:

- ◆ Financial support for higher education
- ◆ Strong social networks
- ◆ Dedication to issues larger than oneself

With your support, each year we provide these opportunities to students
chosen through a highly competitive process. They succeed at our
nation's finest institutions – including Harvard, Stanford, Yale, and
Princeton. On the most important measures, Ron Brown Scholars lead
their peers.

TAKE A LOOK AT THE RESULTS...

Colleges Attended Over Past Decade



FINANCIAL SUPPORT FOR HIGHER EDUCATION + STRONG SOCIAL NETWORKS = ACADEMIC SUCCESS



- ◆ Ron Brown Scholar graduation rate: 97%
- ◆ National college graduation rate: 63%
- ◆ Over 50% of all Scholars pursue an advanced degree

We know that financial support alone cannot ensure success. The Ron Brown Scholar Program offers
mentors, coaches and role models who provide enduring social ties and invaluable networks across a
range of professions.

DEDICATION TO ISSUES LARGER THAN ONESELF = MULTIPLIED IMPACT

Beyond individual achievement, the Ron Brown Scholar program yields important returns for our nation and
our local communities. Here again, Ron Brown Scholars distinguish themselves as service-minded leaders:

- ◆ Ron Brown Scholars involved in improving their local and global communities: 100%
- ◆ Overall population involved in community service: 28%

Alumni are engaged in critical areas of need, from conducting essential research on social issues to
advocacy for the well-being of their communities to serving in developing countries.

By investing your time, talent and treasure in the Ron Brown Scholar Program, you enable high achieving students
from adverse circumstances to reach their full potential and *strengthen our communities*.

YOUR INVESTMENT IN THE RON BROWN SCHOLAR PROGRAM = GUARANTEED GROWTH + A HIGH RATE OF RETURN

✓ Yes, I would like to be a Friend of the Ron Brown Scholar Program by:

- Making a donation of _____ to support these young scholars.
I have attached my check, payable to the Ron Brown Scholar Program.
- Leaving a bequest to the Ron Brown Scholar Program in my will.
- Learning how I can promote and support the Ron Brown Scholar Program.

Name _____

Address _____

Telephone _____

E-Mail _____

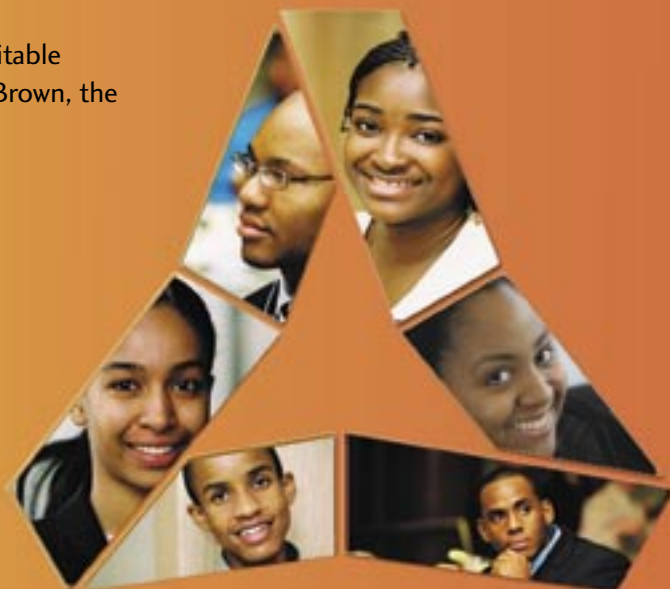
MAIL TO:

Ron Brown Scholar Program
1160 Pepsi Place, Suite 206
Charlottesville, VA 22901

Questions? Contact us at 434-964-1588
Visit us on the web at: www.ronbrown.org

The Ron Brown Scholar Program, initiated by the Cap Charitable Foundation USA in 1996, was developed in honor of Ronald H. Brown, the first African American US Secretary of Commerce.

Ron Brown Scholar Program
1160 Pepsi Place, Suite 206
Charlottesville, VA 22901



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THE RON BROWN SCHOLAR PROGRAM GUARANTEES GROWTH



As a Ron Brown Scholar, I never forget that much is expected from those to whom much is given.
—Lowell Caulder, RBS 2005



Though we are in many different fields, states, and countries, we all have the common goal of not only succeeding, but paving the way for those to follow.
—Joni Stewart, RBS 2000



The Ron Brown Scholar Program works tirelessly to connect us to opportunities and leaders in our fields. One connection helped me obtain a full graduate scholarship, after which I will embark on a career in infectious disease research and treatment for poor countries.
—Carmelle Norice, RBS 1997

Leadership, Service, Collaborative Partnerships

THE RON BROWN SCHOLAR PROGRAM

